International Conference on Software Engineering (ICSE)

• Since 1975, once a year

• Sponsored by ACM and IEEE

• 9 days, +25 Workshops, 7 parallel sessions, +5 co-located events

• +500 talks, panels, competitions, posters, demos

• 1 MM USD Budget
Impact

- ICSE is widely recognised as the premiere worldwide forum for professionals interested in all aspects of software engineering research

- ICSE is the venue with highest impact in Software Engineering

- Main (most prestigious and selective) tracks: Technical Papers, Software Engineering in Practice, New and Emerging Ideas, Software Engineering Education
ICSE@Buenos Aires

- First ICSE in LATAM ever
- Opportunity for regional integration and exposing regional talent and capabilities
- Regional theme to draw in regional players
- Road shows in Brazil (2013, 2014), Chile (2015) and other countries (2016)
Previous ICSEs
(http://www.icse-conferences.org)

- US/Canada: 20 times
- EU: 9 times
- Rest of the world: 8 times
  - India (2014)
  - South Africa (2010)
  - China (2006)
  - Australia (1992)
  - Singapore (1988)
Conference Location: Sheraton Buenos Aires Hotel & Convention Center
Exposure

• Be seen locally and internationally as a company interested and invested in Software Engineering R&D

• Access to proceedings, talks and keynotes

• Meet and greet activity with top Software Engineering PhD students worldwide

• Birds of a Feather meeting with other organisations interesting in Software Engineering R&D. Structure to be defined (Panel/Workshop/Session)

• Organise site visit for participants
Some of Our Past Donors

Google, Microsoft, Microsoft Research, Accenture, Fujitsu, IBM, Samsung, TCS, Siemens, ABB, Infosys, SAP, Amazon, HCL, Bosch, CA Technologies, S&P Capital IQ, Broadridge, CDAC, Tasktop, Facebook, EMC², Cisco, Intel, AdNovum, Zulke, UBS, Credit Suisse, Adesso, NEC, Telekom, Werum, Itemis, DSpace, ...

Local donor organisations will receive privileged visibility
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(*) Reception naming available to gold level only. Lunch, break, and session naming available to gold and silver. Level and date of commitment used for assignments.
Contact

- General Chair
  Sebastian Uchitel, suchitel@dc.uba.ar

- Sponsorship
  Santiago Ceria, sceria@gmail.com